PRIVACY STATEMENT

Study on Evaluation of the Regulation (EU) 2019/1150 on promoting fairness and transparency for business users of online intermediation services (the P2B Regulation)

Contract No 914/PP/GRO/IMA/21/2123/12269

This Privacy Statement describes the objectives of the "Study on Evaluation of the Regulation (EU) 2019/1150 on promoting fairness and transparency for business users of online intermediation services (the P2B Regulation)" and the key aspects related to the protection of personal data gathered during the activities of this study. The Privacy Statement corresponds to PPMI's general data protection policy, which can be found here.

1. Introduction of the study objectives

PPMI is leading the Study on Evaluation of the Regulation (EU) 2019/1150 on promoting fairness and transparency for business users of online intermediation services (henceforth, the P2B Regulation). The study is commissioned by DG Internal Market, Industry, Entrepreneurship and SMEs (DG GROW). PPMI (www.ppmi.lt) is implementing this study in cooperation with Open Evidence (https://open-evidence.com/).

The purpose of the study is to assess the state-of-play of the P2B Regulation and to evaluate its effectiveness and efficiency thus far. To inform the study, the research team is performing data gathering activities using a variety of tools, such as literature review, surveys, data gathering from the web and interviews. Interviews will serve the purpose of gathering qualitative stakeholder views for the evaluation of effectiveness and efficiency of the Regulation.

2. What personal information do we collect and through which technical means?

Personal data and their purpose

Personal data or data relatable to a specific individual is needed in order to contact interviewees, conduct interviews and analyse the data. To this end, we collect the following personal data: name/surname, e-mail address (or/and phone number), organisation name, position of the interviewee held within the organisation. Some of this data was provided to PPMI by the European Commission, while other data we independently collected when preparing for interviews.

The data collection activities are designed to comply with the requirements of *Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).*

Technical information

The interviews will be conducted face-to-face, by phone or using teleconferencing tools such as MS Teams, Zoom, Google Hangouts, etc. The mode of the interview will depend on geographic location, possibility to meet in person and interviewee's preferences. If explicitly agreed by the respondent, for purposes of convenience, the interviews may be recorded. The recordings will be stored on an internal server owned by PPMI and used by the research team to prepare interview note or summaries. The

summaries may be shared within the research team working on the study via secured internal file hosting server ownCloud.[1]

3. Who has access to your information and to whom is it disclosed?

Access to any personal data collected in the context of this study is only granted through UserId/ Password to a defined number of users. These users are members of the unit supervising the study inside DG GROW and DG CNECT, pertinent members of the EU Observatory on the Online Platform Economy expert group, as well as the study team (from PPMI and Open Evidence). PPMI is the consortium's leading partner, therefore, acts as data processor. No personal data is transmitted to parties that are outside the recipients of this legal framework.

The information you provide to PPMI will be analysed and presented in project reports **in an aggregated** form together with the information received from other participants. The information will be anonymised and used in such a way that it can not be traced to as specific interviewee.

4. How do we protect and safeguard your information?

Any personal data collected by the research team is stored on the internal server owned by PPMI. The server is equipped with a mirror backup system to prevent any unauthorised disclosure or access, accidental or unlawful destruction or accidental loss, or alteration, and to prevent all other unlawful forms of processing. The server facilities are looked after by IT professionals to avoid malfunctioning of the hardware and keep the data on the server safe from viruses and other malicious software which could compromise the security of data.

5. How long do we keep your data?

PPMI only keeps your personal data for the time necessary to fulfil the purpose of data collection or further processing in the scope of the study. Any personal data collected by PPMI during the course of the study will be anonymised after the project is finalised, but no later than April 2023.

6. How can you exercise your rights related to the data processing?

In case you want to verify what personal data is stored on your behalf by PPMI, have it modified, corrected, deleted, restrict processing or object to data processing, please contact PPMI by using the following contact information:

PPMI Group, UAB (PPMI)
Gedimino pr. 50, LT-01110 Vilnius, Lithuania
E-mail: dataprotection@ppmi.lt

[1] https://owncloud.org/