



Brussels
EAC.C.1/HB

Dear Sir, / Dear Madam,

Subject: Assessment of the Instruments, Deliverables, Results and Impact of University- Business Cooperation.

The Directorate-General for Education, Youth, Sport and Culture of the European Commission has contracted PPMI Group, in collaboration with IDEA Strategische Economische Consulting and the Centre for Strategy & Evaluation Services (Europe) Limited, to carry out an assessment of the instruments, deliverables, results and impact of its university business cooperation initiatives.

The assessment shall provide a detailed analysis of the results of university-business cooperation and the impact that this has had both systematically and at institutional level. It shall also seek out ways to improve university-business cooperation initiatives and link them to the policy priorities in education and innovation. The study assesses the results of the important University-Business work down the years, such as the European University-Business Fora, the Thematic University-Business Fora, the Erasmus+ Knowledge Alliances, HEInnovate's self-reflection tool and Country Reviews, the Labour Market Relevance and Outcomes project (LMRO) and the Higher Education for Smart Specialisation initiative (HESS).

Among other methods, the contractor will implement interviews, surveys as well as focus groups with relevant stakeholders. The contractor may also approach appropriate parties with a request for specific data.

By issuing this endorsement letter, we would like to express our appreciation of your readiness to co-operate with the contractor when their experts ask you to provide relevant information through interviews, surveys and focus groups organised in the framework of this study. We would also like to express our appreciation of your readiness to co-operate with requests for data provided they comply with the EU General Data Protection Regulation ⁽¹⁾. Your co-operation will significantly contribute to high-quality study results.

⁽¹⁾[EUR-Lex - 32016R0679 - EN - EUR-Lex \(europa.eu\)](#)

Type the address here.

Should you have any questions or would like further information regarding the study, you may contact the responsible officer in DG EAC, Hughes Becquart (Hughes.BECQUART@ec.europa.eu).

I thank you in advance for your kind co-operation.

Yours faithfully,

Luca PEREGO
Head of Unit